

MAKING GLOBAL GOALS LOCAL BUSINESS

A New Era for Responsible Business



United Nations
Global Compact



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD

On 25 September 2015, the 17 Sustainable Development Goals of the 2030 Agenda for Sustainable Development were adopted by leaders of 193 countries at an historic UN Summit. Now, two years since their adoption, the private sector is stepping up its efforts to deliver the Global Goals for people, planet and prosperity. Together, through the bold actions and collaboration between all sectors of society, we can end extreme poverty and hunger, fight inequalities and address climate change, ensuring that no one is left behind.



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LEADERSHIP IN DEMAND

As we mark two years since the adoption of Agenda 2030 and its Sustainable Development Goals (SDGs), there is much to celebrate. Unanimously adopted by all 193 Member States of the United Nations, it was an historic feat in international diplomacy and multilateralism. The world united under a shared Agenda to eradicate extreme poverty, tackle climate change and ensure a life of dignity for all. Since that time, we have seen all sectors of society – including the global business community – take the first crucial steps towards building a better world.

However, two years on, we have borne witness to rising threats to peace, prosperity and the planet. As inequalities continue to widen both within and between countries, fragile regions and populations have been made more vulnerable, fueling dangerous rifts in society. Important progress has been made on the SDGs, but we know that it is not enough. We must scale up our efforts and increase our pace if we are to meet the Global Goals by their 2030 deadline.

The state of our world demands strong leadership, collective action and multi-sectoral partnerships as never before, and responsible business and investment will be essential to delivering these transformational changes. Meanwhile, business leaders are increasingly seeing that sustainable development is not just a moral imperative; it is their license to operate and innovate.

In its capacity as the United Nation's flagship for responsible business action, the UN Global Compact is being called upon to deliver even greater ambition and impact. We must bring the full weight of the private sector to address the challenge of the Global Goals. And as the world's largest corporate sustainability initiative, the UN Global Compact is uniquely equipped to help companies anywhere along their sustainability journey – from beginners to the most advanced leaders.

Globally and on the ground through over 70

Local Networks, we guide companies to do good by doing business responsibly, committing to and incorporating our **Ten Principles** on human rights, labour, environment and anti-corruption into strategies and operations.

From the adoption of the SDGs in 2015, to the Paris Climate Agreement's entry into force in 2016, we are helping companies to see both their responsibilities and opportunities in driving sustainable development through our **Making Global Goals Local Business** campaign. As part of this effort, we introduced a portfolio of multi-stakeholder **Action Platforms**, bringing business leaders, civil society, Governments and the UN together to shape the future of action on the Global Goals.

In 2017, we were pleased to welcome the new UN Secretary-General António Guterres as Chair of the UN Global Compact Board, continuing an important legacy and anchoring our mission within the broader UN agenda.

Now, it is our priority – and indeed our responsibility – to be a leading catalyst of the changes needed to become future-fit for the 2030 Agenda. We are devoting all our capacities and global network to make it happen, and building on our core strengths as a normative, principle-based and inclusive UN entity to act as the “translator” of the SDGs for businesses everywhere. In other words: to mobilize a global movement of sustainable companies and stakeholders to create the world we want.

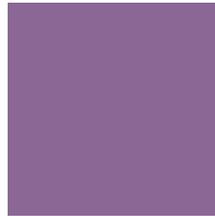
As you read the following pages, I encourage you to reflect upon your own legacy and the past, present and future of your company. Ask yourself what you want to be remembered for. A true leader will find purpose in making the world a better place, but progress can only happen when leaders have the willingness and courage to confront the challenges ahead.

Be the leader the world needs now. The impetus for action is significant – our generation is the first with the opportunity to end poverty, just as we may be the last that can shift our planet onto a more sustainable and resilient path. But the clock is ticking fast, with less than 5,000 days until 2030. This is the moment to take up the charge to turn vision into reality. Let's get to work!



Lise Kingo
CEO & Executive Director
United Nations Global Compact





9,500
Business participants

3,000
Non-business stakeholders

163
Countries

76
Local Networks

66M
Employees work in
companies participating in
the UN Global Compact
initiative



WHO WE ARE

Launched in 2000, the United Nations Global Compact is a call to companies to align strategies and operations with ten universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals

Today, with more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks, we are spreading the word far and wide that companies everywhere – of all sizes and from all sectors – can play a role in improving our world.

A GLOBAL MOVEMENT

Our mission is to mobilize a global movement of sustainable companies and stakeholders to create the world we want. To do this, we provide a principle-based framework drawn from key UN Conventions and Declarations, guidance and best practices, resources and networking events that are evolving how companies do business responsibly and keep their commitments to society.

We are unparalleled in our ability to unite companies with all the stakeholders needed to advance sustainable development: Governments, civil society, labour, educators, investors and the United Nations. By catalyzing bold actions, innovation, partnerships and collaboration, together with our companies, we make transforming the world possible.

OUR SISTER INITIATIVES

With a mandate from the UN General Assembly to “advance United Nations values and responsible business practices within the United Nations system and among the global business community,” the UN Global Compact has a solid track record for impact, and several sister initiatives to help us do it. We launched and continue to have close alliances with the Principles for Responsible Investment (PRI) and Principles for Responsible Management Education (PRME) – the largest responsible investment and responsible management education initiatives in the world, respectively. All of our activities are anchored in Local Networks based in 76 countries, and our Global Compact Cities Programme provides a framework for translating our Ten Principles into day-to-day urban governance and management, with 80 cities across regions currently engaged.



“I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”

Kofi Annan, UN Secretary-General (1997-2006)
World Economic Forum, 1999



“I have seen first-hand the power of the UN Global Compact’s Ten Principles on human rights, labour, environment and anti-corruption. They are helping thousands of companies contribute to sustainability.”

Ban Ki-moon, UN Secretary-General (2007-2016)
UN Global Compact Leaders Summit, 2016



“Since there can be no poverty eradication without generation of wealth, we should further promote the UN Global Compact, highlighting the benefits of corporate responsibility.”

António Guterres,
UN Secretary-General

Secretary-General Election
Vision Statement, 2016



THE TEN PRINCIPLES

Corporate sustainability starts with a company's value system and a principled approach to doing business. We ask companies to do business responsibly by embedding our Ten Principles on human rights, labour, environment and anti-corruption into strategies and operations. The Ten Principles of the UN Global Compact are derived from:



HUMAN RIGHTS
The Universal Declaration of Human Rights



LABOUR
The International Labour Organization's Declaration on Fundamental Principles and Rights at Work



ENVIRONMENT
The Rio Declaration on Environment and Development



ANTI-CORRUPTION
The United Nations Convention Against Corruption

A COMMON FRAMEWORK FOR RESPONSIBLE BUSINESS

Our Ten Principles provide a common ethical and practical framework for corporate responsibility – understood and interpreted by businesses around the world, regardless of size, complexity or location. Smart companies understand that principle-based business is about far more than minimum standards or compliance. Principles provide the common ground for partners, a moral code for employees, an accountability measure, and ultimately are the foundation for building trust across the board.

By incorporating these Ten Principles into strategies, policies and procedures, and establishing a culture of integrity, companies are not only upholding their basic responsibilities to people and planet, but also setting the stage for long-term success.

THE GLOBAL GOALS

Introduced in 2015, the 2030 Agenda for Sustainable Development and associated Sustainable Development Goals (SDGs) provide opportunities through a powerful agenda for achieving peace and prosperity on a healthy planet. The 17 SDGs and their related 169 targets, commonly referred to as “Global Goals,” balance the three dimensions of sustainable development: the economic, social and environmental. This distillation of challenges makes them actionable for business leaders, and companies who join the UN Global Compact initiative are stepping up and recognizing the imperative for business action.

THE PARIS AGREEMENT

At the same time, the Paris Climate Agreement charts a new course for climate action, strengthening the global response to the threat of climate change. Together, Agenda 2030 and the Paris Agreement – twin plans for transformative progress – bring together world leaders, the business community, civil society, academia and citizens around shared challenges to make change happen on a massive scale.

THE BUSINESS ROLE

There is an essential role spelled out for the international business community in the pursuit of each of these objectives. From core business activities – rooted in principles – to strategic social investment, business organizations are advancing true global sustainable development in ways that drive long-term business success and sustainability.

As the world's largest corporate sustainability initiative, anchored in the United Nations and encompassing UN principles and values, the UN Global Compact is uniquely positioned to help business deliver and scale up solutions to address global challenges.

GLOBAL COMPACT LOCAL NETWORKS

On the ground, companies face unique challenges to operating responsibly and have different opportunities to make a positive impact. Companies with operations and supply chains extending around the world need to understand locations far from headquarters and view sustainability through a local lens.

Global Compact Local Networks advance our Ten Principles at the country level. They help companies understand what responsible business means within different national, cultural and language contexts and facilitate outreach, learning, policy dialogue, collective action and partnerships. They bring all of the unique aspects of our global initiative to the local context: they are multi-stakeholder, inclusive, action-oriented and excellent for networking with local sustainability leaders and influencers.

Through our networks, companies can make local connections – with other businesses and stakeholders from civil society, Government and academia – and receive guidance to put their sustainability commitments into action.

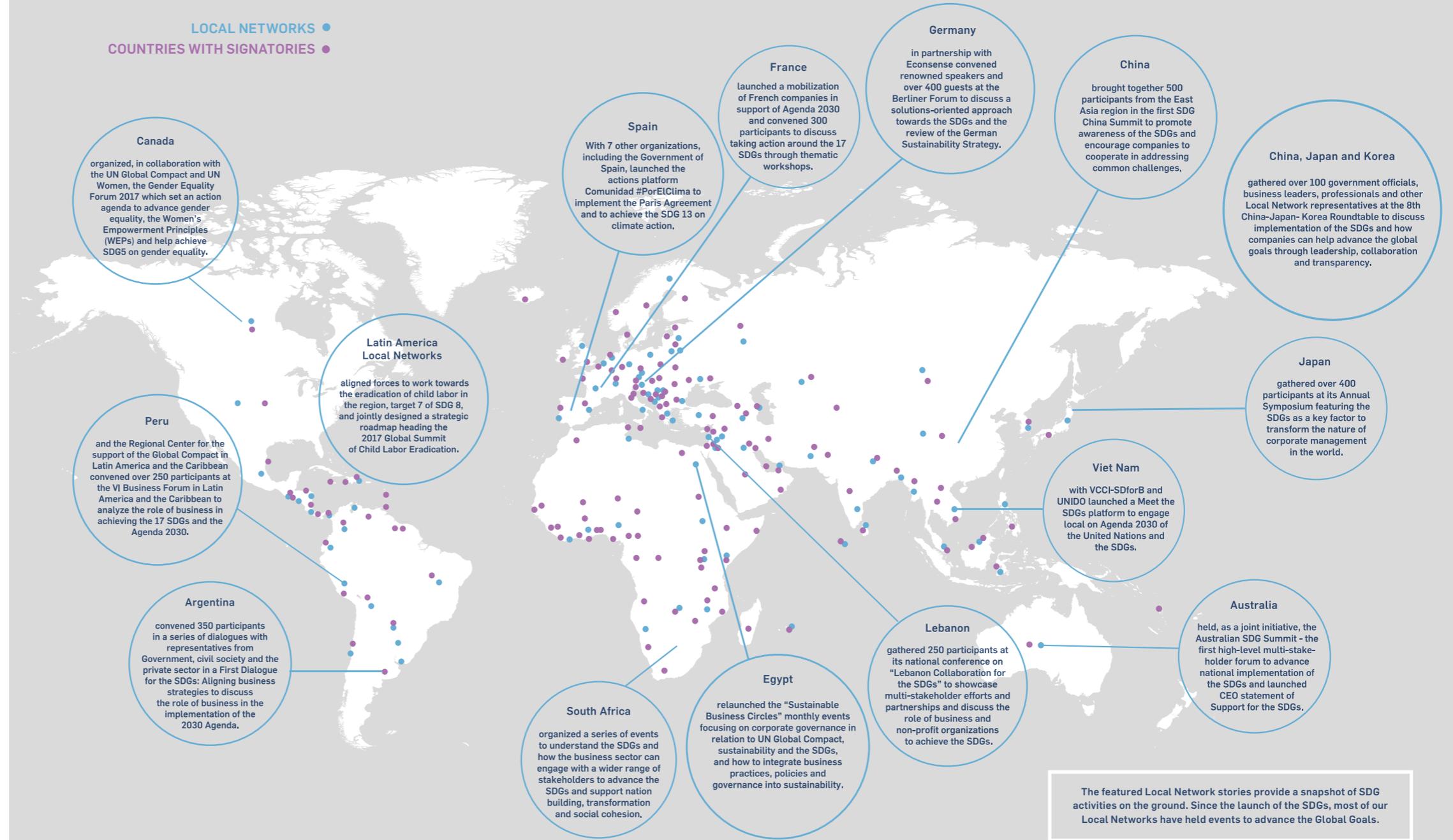
MAKING GLOBAL GOALS LOCAL BUSINESS

While Agenda 2030 and the Paris Agreement are universal accords, they will very much be addressed at the national level – where each country will apply their unique history, culture and capabilities.

As countries establish and enact national plans for achieving these Global Goals, Global Compact Local Networks in over 70 countries provide the platform for business to engage with stakeholders from Government, the UN, civil society and communities to map a shared approach.

Our country networks played an important role in bringing the voice of thousands of responsible businesses to shape the Global Goals as they were developed, and now they are gearing up to give life and depth to the agenda.

LOCAL NETWORKS ●
COUNTRIES WITH SIGNATORIES ●



The featured Local Network stories provide a snapshot of SDG activities on the ground. Since the launch of the SDGs, most of our Local Networks have held events to advance the Global Goals.



OF 1,950 COMPANIES
SURVEYED BY THE
UN GLOBAL COMPACT:

+90%
have policies on all
Ten Principles

75%
are taking action
on the Sustainable
Development Goals

69%
of their sustainability
initiatives are monitored
at the CEO level

80%
say the UN Global
Compact has helped them
address sustainability
challenges

Source: 2017 UN GLOBAL
COMPACT PROGRESS REPORT

WHERE WE STAND TODAY

Companies join the UN Global Compact because they share a common conviction: business practices rooted in universal principles contribute to a more stable and inclusive global market, and help build prosperous and thriving societies where business can succeed. Companies are transforming their business models to serve societal needs and tap into new markets, while at the same time delivering business results.

MAKING SUSTAINABLE BUSINESS MAINSTREAM

Our global movement has already made its mark – think of it now as your guide to the future. Whereas the corporate sustainability agenda only existed on the fringes of the business community at the beginning of the new millennium, today, the mission of uniting profit and responsibility has moved to the core of business operations around the world. Now, two years into the adoption of the Sustainable Development Goals, and with just 13 years left to achieve them, we are just getting started.

A FORCE FOR GOOD

Much more must be done. We urgently need to invent, develop and launch countless new creative ideas, technologies and solutions within a very short time, with the rigour, resources and nimbleness that business leaders offer. This is the next frontier for responsible business and for building new markets and developing solutions. Companies that are part of the UN Global Compact initiative are already taking action, but as the expectations on business in this new era increase, we must engage more companies to help spread the word that responsible business is a force for good.



“In my work at the United Nations and at home in Nigeria, I have seen the crucial role of business in driving the transformation of core business models, ensuring responsible business practices and supporting innovations needed to achieve the SDGs. The UN Global Compact aims to deepen partnerships between business and the UN for the benefits of all.”

Amina J. Mohammed
Deputy Secretary-General of the United Nations

MOVING FORWARD IN THE NEW SUSTAINABILITY ERA

Companies that join the UN Global Compact initiative are setting the standard worldwide for sustainable and responsible business practices. We work with our companies directly and through our Local Networks to

Act Responsibly:

Commit at the CEO-level to the Ten Principles of the UN Global Compact and report annually on efforts to make them an integral part of their business strategy, day-to-day operations and organizational culture.



Find Opportunities:

Take bold actions and find new opportunities to support the 2030 Agenda and its 17 Sustainable Development Goals. A plan of action for people, planet and prosperity, businesses have a key role to play in contributing to this Agenda, and can do so responsibly and effectively through our principle-based approach.



Inspire and Advocate:

Advance the case for responsible business practices through advocacy and outreach within their sphere of influence to peers, partners, employees, clients, consumers and the public at large. Through facilitating greater awareness of the universal value message of the UN Global Compact, companies can help drive our growing and global movement of sustainable businesses.





SUPPORT FROM THE UNITED NATIONS GLOBAL COMPACT

A UNIQUE, PRINCIPLES-BASED AND NORMATIVE APPROACH ANCHORED IN THE UNITED NATIONS

- The Ten Principles of the UN Global Compact, each drawn from landmark UN Declarations and Conventions, act as a normative authority for responsible business. We are a truly global initiative with the legitimacy to act as the UN's centrepiece on business action for the SDGs, which themselves were adopted by 193 Members States.
- We also enjoy the backing of the United Nations' Member States, as expressed in the UN General Assembly *Towards Global Partnerships* Resolution, recognizing and encouraging the work of the UN Global Compact.
- We guide our participants in communicating annual progress on our Ten Principles and the SDGs, and we are introducing a reporting mechanism to facilitate transparency of our collective progress.
- We invite companies to dialogue, network and share progress and best practice stories at key UN Global Compact events and regional convenings.

EFFICIENT ACCESS TO RELEVANT EXPERTISE AND KNOWLEDGE

- We offer critical expertise across all aspects of corporate sustainability, and we are committed to making this expertise easily accessible from anywhere in the world. Through our Local Networks, Academy, Navigator, extensive library and live support, we curate and deliver relevant content, coaching and support to fit your sustainability needs.

GLOBAL REACH AND LOCAL CONNECTIONS TO HELP SHAPE SUSTAINABILITY WORLDWIDE

- By joining the UN Global Compact, businesses are given a place at the table to shape the sustainable development agenda nationally and globally. Our 76 Local Networks worldwide help companies address global problems within a local context.
- Seventy-eight per cent of companies taking action to support UN goals and issues do so through partnerships. We help our participants create partnerships across sectors through networking, collaboration with Local Networks, resource development and online partnership matchmaking.



YOUR TOOLBOX

The UN Global Compact is uniquely equipped and prepared to help companies anywhere along their sustainability journey — from beginners to leaders.

ACADEMY

Starting in 2018, the UN Global Compact will offer its participants the opportunity to join a learning community, which includes a variety of modules on the Ten Principles and the Sustainable Development Goals (SDGs). This portfolio of learning opportunities will be delivered in partnership with leading experts and Global Compact Local Networks, allowing companies to engage and learn at their own pace. Using a blend of webinars, podcasts and videos, as well as face-to-face workshops, the Academy will enable companies to learn from and interact with experts, academics, business leaders and the UN to stay up-to-date on core sustainability practices.

THEMES AND MEDIUMS:

ENVIRONMENT
 DIVERSITY AND INCLUSION
 SUSTAINABILITY LEADERSHIP
 ONLINE TRAINING
 RESPONSIBLE INVESTMENT
 WEBINARS
 ANTI-CORRUPTION
 PODCASTS
 GENDER EQUALITY
 DILEMMA FORUMS
 WORKSHOPS
 GOAL-SETTING
 VIDEOS
 LABOUR
 HUMAN RIGHTS

NAVIGATOR

Our new digital platform will allow companies to self-assess, compare and improve their sustainability performance aligned with the Ten Principles and the Global Goals.

Companies who use this management tool will be guided in identifying future sustainability actions, evaluate their impact and gain access to tools and resources relevant to their specific needs.

Available in late 2018, the tool will draw on our extensive library containing over 600 resources relevant to your business, all searchable by the SDGs.

Some of our recent and most used tools include:

- **WEPs Gender Gap Analysis Tool:** What is your company doing to advance gender equality? Identify strengths and areas where further action can be taken. weps-gapanalysis.org
- **SDG Compass:** Align your business operations with the SDGs and measure your progress with this comprehensive online resource. sdgcompass.org
- **SDG Industry Matrix:** Identify opportunities and find inspiring examples of business contributions to the SDGs by sector using these guides developed with KPMG. unglobalcompact.org/SDGMatrix

ACTION PLATFORMS

The UN Global Compact helps companies take a deep dive on critical issues through our new suite of Action Platforms.

To achieve the ambitious and necessary goals set out in the 2030 Agenda for Sustainable Development, the UN Global Compact has developed a portfolio of Action Platforms to advance responsible business activities and fill emerging gaps in meeting the SDGs, the pillars of the 2030 Agenda. Rooted in the Ten Principles of the UN Global Compact, each Action Platform will convene business, Global Compact Local Networks, leading experts, civil society, Governments and UN partners to solve complex and interconnected issues, explore new market opportunities and innovate around the SDGs.

FOR MORE INFORMATION ON OUR ACTION PLATFORMS, VISIT: unglobalcompact.org/actionplatforms

The image displays nine Action Platform cards arranged in a 3x3 grid. Each card has a dark blue background and features a circular icon composed of 17 colored segments representing the Sustainable Development Goals (SDGs). Below the circular icon are four white icons: a balance scale, a snowflake, wavy lines, and a square with arrows pointing outwards.

- REPORTING ON THE SDGS**
- BREAKTHROUGH INNOVATION FOR THE SDGS**
- FINANCIAL INNOVATION FOR THE SDGS**
- PATHWAYS TO LOW - CARBON & RESILIENT DEVELOPMENT**
- HEALTH IS EVERYONE'S BUSINESS**
- BUSINESS FOR HUMANITARIAN ACTION AND PEACE**
- DECENT WORK IN GLOBAL SUPPLY CHAINS**
- WATER SECURITY THROUGH STEWARDSHIP**
- JUSTICE AND STRONG INSTITUTIONS**



LEADERSHIP

THE BLUEPRINT FOR BUSINESS LEADERSHIP ON THE SDGS

The Blueprint for Business Leadership on the SDGs aims to inspire all businesses – regardless of size, sector, or geography – to take leading action in support of the achievement of the Global Goals. It illustrates how five leadership qualities – *Ambition, Collaboration, Accountability, Consistency* and *Intentional* – can be applied to business strategies, models, products, supply chains, partnerships and operations in order to raise the bar and create impact at scale. The Blueprint is a tool for any business ready to advance its principled approach to SDG action and become a leader.

GLOBAL COMPACT LEAD

Companies that engage in two or more Action Platforms, demonstrate continuous leadership on sustainability issues, pass an integrity screen and submit an Advanced COP will receive recognition as Global Compact LEAD.

LEAD companies enjoy the following benefits:

- Opportunities to advise the UN Global Compact on thematic priorities for the coming year
- Consideration for speaking opportunities at UN Global Compact events
- Exclusive use of the Global Compact LEAD logo
- High profile on UN Global Compact communications

SOLUTIONS

GLOBAL OPPORTUNITY EXPLORER

Connect with new partners, projects, markets and talents around the most innovative business solutions and emerging market opportunities to help achieve and understand the SDGs.

Rooted in over five years of research from 17,000 business leaders and 17 expert panels, the Global Opportunity Explorer connects 300 solutions to a new sustainable market universe based on the Global Opportunity Reports, with 45 market opportunities addressing the SDGs. The platform relies on continuous co-creation and crowdsourcing to expand the existing pool of sustainable innovation. Solution nominations and contributions are accepted through the platform's submissions page.

DISCOVER A WORLD OF OPPORTUNITIES:
globalopportunityexplorer.org

LIBRARY

We have an extensive library containing resources and materials issued by the UN Global Compact and key partners to support implementation of the Ten Principles and other relevant issues. All items are also searchable by SDG, making it easy to locate the right tools and resources relevant to your business goals.

BROWSE OUR SUSTAINABILITY LIBRARY:
unglobalcompact.org/library

LIVE SUPPORT

In order to make the most of your participation and support you along the way, we offer a dedicated helpdesk and participant management services for navigating any aspect of your participation in the UN Global Compact and advancing your sustainability efforts.

We are here to help. Please contact your Local Network or the UN Global Compact Client Engagement team (+1-212-907-1301 or info@unglobalcompact.org) with any questions or concerns.

PARTNERING & ENGAGING

UN PARTNERSHIPS

Partnerships are intrinsic to the success of today's most innovative companies.

As the entry point to the United Nations for business, the UN Global Compact works to foster partnerships across all sectors and regions, as well as supporting and enhancing partnership capacity across the UN. The UN-Business Action Hub brings business and the UN together to share partnership and project opportunities, especially at the local level. We will focus on bringing transformative partnerships to the fore, as achieving the SDGs will require cross-collaborative efforts of greater scale and impact.

EXPLORE PARTNERSHIP OPPORTUNITIES:
business.un.org

EVENTS

Leverage the global reach and unique convening power of the UN Global Compact to play a leading role in shaping the future leadership, expectations and norms of corporate sustainability. Participants receive invitations from the UN Global Compact to meet and interact directly with UN Heads, Heads of State, CEOs, leaders and influencers at invitation-only, high-level UN Global Compact and UN convenings.

EXPLORE OUR FULL CALENDAR OF EVENTS:
unglobalcompact.org/events

JOURNEY TO 2030

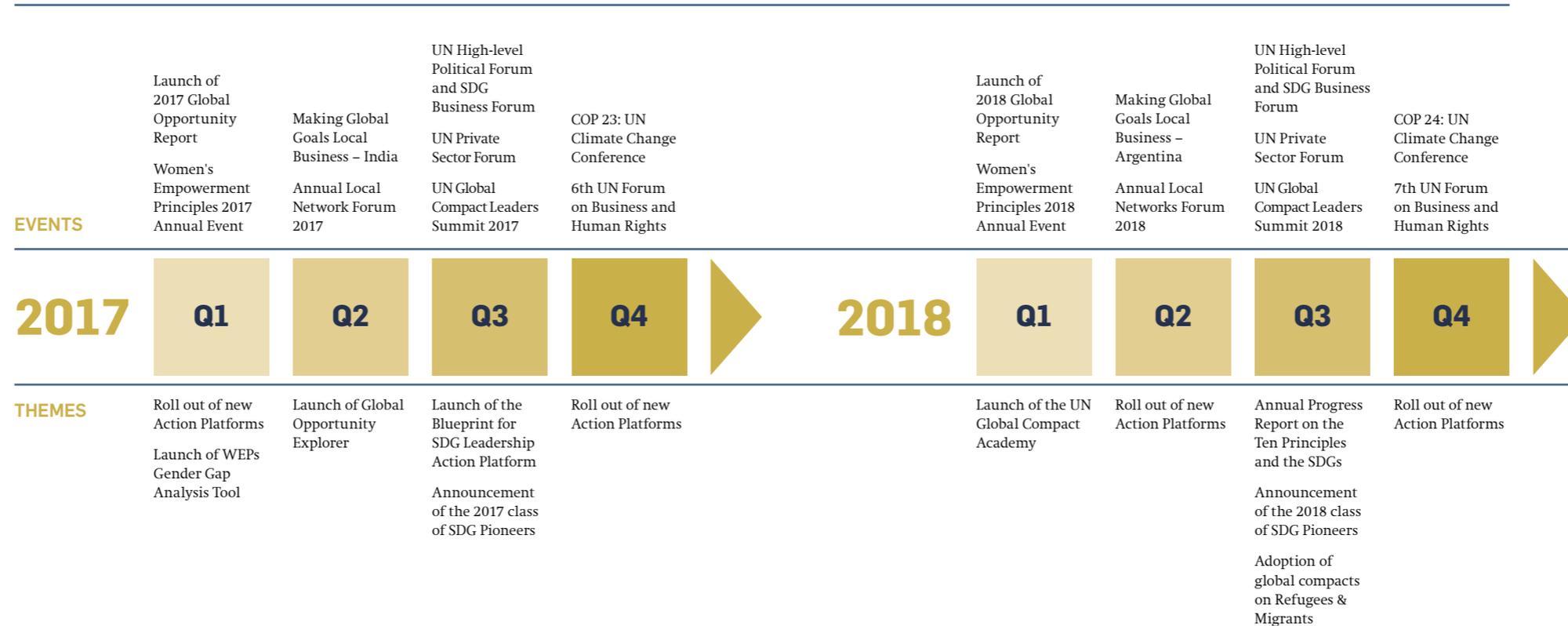
The United Nations Global Compact aims to shift corporate mindsets and models everywhere in order to mainstream responsible business practices and achieve the Global Goals.

No one can do this alone. We invite you to join us on this journey, and become a pioneer in the new era for sustainable business.

JOIN US!

Agenda 2030 provides a roadmap for the world we want, and the UN Global Compact provides the tools and principles to help business get us there. But to reach our destination, we need leaders who can turn goals and principles into concrete actions.

Building a multi-year SDG journey

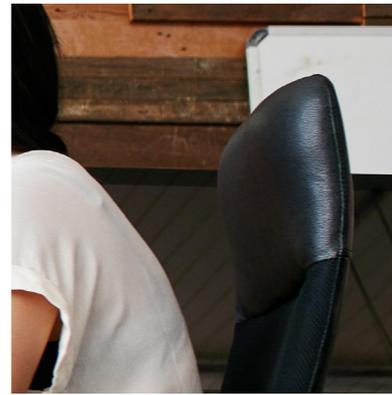


“We are ready to roll up our sleeves and get to work with companies everywhere to turn risks into opportunities, make the Global Goals local business, and accelerate momentum towards meeting the 2030 deadline.”

LISE KINGO
CEO & EXECUTIVE DIRECTOR
UNITED NATIONS GLOBAL COMPACT



FOR A FULL LISTING OF EVENTS, VISIT:
unglobalcompact.org/events



SUSTAINABILITY STORIES

2017 SDG PIONEERS

Public inspiration and role modeling of best practices are drivers of action. Each year, the UN Global Compact celebrates a group of SDG Pioneers – business leaders who are doing an exceptional job of taking action to advance the Sustainable Development Goals (SDGs). These ten outstanding individuals are demonstrating how the Global Goals can enable business to unlock economic, social and environmental gains for the world. Showcasing the pioneering actions and progress of these leaders will help mobilize others in this exciting movement to create a better world.



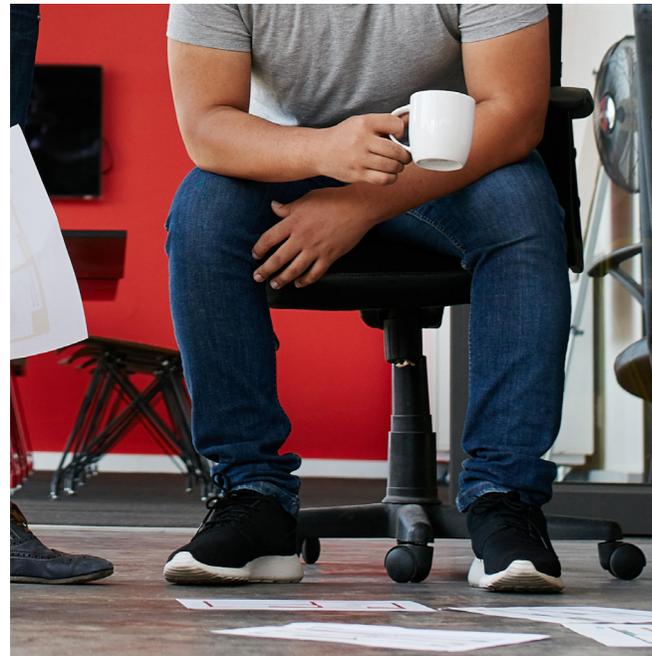
CHARLES IMMANUEL AKHIMIEN
Co-founder, MOBicure Integrated Solutions
NIGERIA

Charles Immanuel Akhimien uses his experience as a medical doctor to demonstrate how today's mobile technologies can address healthcare problems facing developing countries. He is an SDG Pioneer in advancing healthcare for over 6,000 rural dwellers in Nigeria.



GUSTAVO PEREZ BERLANGA
CSR Senior VP, Toks Restaurant Group
MEXICO

Gustavo Pérez Berlanga uses the power of entrepreneurship to address poverty, empower indigenous peoples and fight child labour throughout the supply chain. He is an SDG Pioneer in empowering over 11,000 indigenous peoples in 85 communities.





**TÂNIA
CONTE COSENTINO**

*President, Schneider
Electric South America*
BRAZIL

Tânia Conte Cosentino focuses on developing differentiated, sustainable solutions for carbon emission reduction. She is an SDG Pioneer in advancing sustainable energy management.



**TERESA
JENNINGS**

*Head of Rule of Law Development,
LexisNexis (RELX Group Plc)*
UNITED STATES

Teresa Jennings takes action to promote peace, justice and strong institutions in the corporate world. She is an SDG Pioneer in preserving the Rule of Law around the globe.



**SONIA
BASHIR KABIR**

*Managing Director,
Microsoft*
BANGLADESH

Sonia Bashir Kabir advocates for women's digital literacy and participation in the Information Technology workforce. She is an SDG Pioneer for her dedication to the transformative power of education.



**ARTHUR
KAY**

*Founder and Chairman,
bio-bean*
UNITED KINGDOM

Arthur Kay is demonstrating how today's technologies can make cities more efficient by recycling waste into energy and using biochemicals in innovative ways. He is an SDG Pioneer in providing alternative clean energy.



**PATRICK
POUYANNÉ**

*Chairman and CEO,
Total*
FRANCE

Patrick Pouyanné is developing renewable solutions and energy efficiency actions to reduce greenhouse gas emissions. He is an SDG Pioneer in driving partnerships for low-carbon investments.



**KAAN
TERZIOĞLU**

*CEO, Turkcell İletişim
Hizmetleri A.S.*
TURKEY

Kaan Terzioğlu is showcasing how today's technologies can empower distressed people in innovative ways. He is an SDG Pioneer in supporting refugees through mobile technology.



**JOSEPH
THOMPSON**

*Co-founder and CEO,
AID:Tech*
UNITED KINGDOM

Joseph Thompson provides digital identity solutions to facilitate the delivery of international aid. He is an SDG Pioneer in improving the livelihood of refugees through blockchain technology.



**JAIME AUGUSTO
ZOBEL DE AYALA**

*Chairman and CEO, Ayala
Corporation*
PHILIPPINES

Jaime Augusto Zobel de Ayala is taking action to reach underserved populations through innovation and diversification. He is an SDG Pioneer in the inclusion of long-term sustainability in business strategies and operations.



UN GLOBAL COMPACT COMPANIES: LEADING THE WAY ON THE SDGS

We're proud of the success stories we've helped establish. Companies in the UN Global Compact across all regions and sectors have been spearheading sustainability strategies and action for over 17 years. The examples below highlight some of the ways UN Global Compact participants are helping to advance the 17 Global Goals through their core business activities and partnerships.

The inclusion of company names and/or examples in this publication is intended strictly for learning purposes and does not constitute an endorsement of the individual companies by the UN Global Compact.

The examples below highlight some of the ways UN Global Compact participants are helping to advance the SDGs through their core business activities and partnerships.



YES BANK LTD launched Yes Money, an innovative, technology-intensive solution catering to India's migrant worker population who migrate to India's urban centres for work and support their families in their villages or hometowns by sending part of their earned wages periodically. This Domestic Money Transfer service enables the sender to use a nearby retail shop to initiate money transfer to any bank account across the country. The platform seeks to address financial exclusion and weak economic integration of millions of Indians - two of the biggest challenges facing the Indian economy.



COVESTRO, through its Sunrise Initiative for Inclusive Business, seeks to develop business models that allow food preservation technology to be used to benefit those who would normally not have access to it. The initiative provides cold storage and solar drying technologies to under-served communities in need, dramatically improving income. The initiative is currently being piloted in the Indian sub-continent and Southeast Asia and provides opportunities to deliver new business models in food preservation, sanitation and housing.



KT CORPORATION is applying its industry knowledge and using big data to prevent the spread of infectious disease. The new service applies data from roaming services on mobile phones to detect when someone may have visited an infected area. The program then sends an SMS alert message to the person to inform them of the risks on hand.



SIEMENS AG has introduced youth education programs to combat the shortage of skilled workers in the engineering field. The company has created over 30 learning programs and three interactive games, which provide age specific teaching materials and are available online for parents, teachers, and students to download for free. The program has led to an increase in interest in the STEM field, helping build a strong base of future talent in the industry. The website is currently accessible to about 5,000 schools and 2.5 million students.



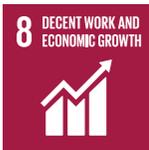
PAX GLOBAL'S Ellevest Global Women's Index Fund seeks returns that closely correspond to or exceed the performance of the Pax Global Women's Leadership Index. It is the first broadly diversified mutual fund that invests in the highest-rated companies in the world in advancing women's leadership. The Pax Global Women's Leadership Index is a customized index of the highest-rated companies in the world in advancing women, as rated by Pax World Gender Analytics, and that meet key environmental, social and governance (ESG) standards, as rated by MSCI ESG Research.



BANKA BIOLOO provides environmentally-friendly and sustainable solutions for sanitation in rural, urban and peri-urban areas. Access to clean and safe sanitation globally has been alarmingly limited. For instance, in India, over half the population (600M) has no access to toilets. The Bioloos provide a safe and effective solution as they treat human waste using bacterial culture, which eliminates the need for excreta disposal, transport and treatment, and bypasses the need for external sewage infrastructure.



ROYAL PHILIPS has developed Community Light Centers, which enable social and economic development after dark for communities off the grid throughout Africa and Latin America. These centers measure 1000 meters squared, and obtain their energy through the use of solar powered LED lighting technology. In addition, Philips has developed LED Lantern Solutions to prevent women and children from inhaling smoke from indoor kerosene lamps and wood fires. The annual cost of these lanterns is a fraction of the average and provides 10 times longer lasting energy.



VEDANTA RESOURCES focuses on hiring, developing and retraining talent from local communities in which they have mining operations. In 2015 the total percentage of senior management who were locally hired included 87% in India, 67% in Zambia and 75% in South Africa. Vedanta finds it beneficial to hire people who understand the local market and can engage effectively with contractors and suppliers. Ensuring managers are from the local area is particularly important in helping the company relate to the issues faced by neighboring communities, thus connecting the company's business and sustainability strategies.



SUEZ launched a landfill rehabilitation project in Meknes, Morocco helping informal waste pickers form a cooperative. Created at the end of 2014, the cooperative has 150 members and is represented by a president and board. The objective of the landfill rehabilitation project is to reach a 20% recovery rate, and includes a material recovery process that is operated by the cooperative in a sorting center.



TURKCELL supports Syrian refugees by providing extensive connectivity, serving 1.3 million Syrians with its network and Arabic language call center (which has, at times, turned into an emergency hotline for refugees in distress). As of September 2016, Turkcell has added a digital solution to its services in order to facilitate not only basic survival needs of refugees but to also help them integrate into the Turkish society by overcoming the language barrier. The Hello Hope mobile app helps refugees learn Turkish through flashcards, has an instant speech translation feature between Arabic and Turkish, provides information on public services and essential needs through a FAQ section and more.



CEiiA, the Centre of Engineering and Product Development, has developed Yes. mobi.me - a solution for better and more sustainable mobility management that monitors CO2 emissions in real-time. Working in collaboration with local authorities and communities, Yes. mobi.me allows city managers to monitor and promote mobility behaviours that are more sustainable and helps users become more aware of their carbon footprint.



TATA STEEL has created an Industrial Byproducts Management Division to address the issue of byproducts generated across the entire steel value chain including coal rejects from the washeries, coaltar, slags, scrap from steel making and rolling mills. The management process includes the recovery of metallics from steel slag, recycling of material for in-house consumption, reuse of byproducts in plants and furnaces as appropriate and the development new markets and applications for remaining byproducts.



CENTRICA PLC has established a new global Connected Home and Distributed Energy and Power business that gives large scale energy users, such as businesses and hospitals, the ability to take control of their energy and use it more intelligently to reduce, generate and manage it themselves. The business brings together flexible, local generation with storage and renewable technologies alongside energy efficient measures and smart building management systems.



JOHNSON & JOHNSON has developed a Global Aquatic Ingredient Assessment™ (GAIA) protocol to better understand how its products interact with water environments. GAIA analyzes the impact an ingredient might have on an aquatic environment and the fish and plant life that live there. Ingredients are evaluated against the GAIA criteria and given a score. By calculating how much of an ingredient is used in a product and the score of that ingredient, a product can be given its own score. For products with lower scores, the company works to improve the formulation to reduce any potential impact on aquatic life.



SYNGENTA has developed, together with the UN Convention to Combat Desertification (UNCCD), the Soil Leadership Academy. The Academy aims to strengthen international policy, decision-making and frameworks for soil conservation and sustainable land management. The company acts as a knowledge broker and is building a network that links research institutes, universities and key decision makers, offering information and training opportunities to policy makers and land stakeholders worldwide.



AVIVA has partnered with the NGO Plan and the Indonesian Government to improve legislation and provision of birth registration for street children in Indonesia. Accurate personal data is key to insurance provision but basic legal identity, founded on birth registration, is also vital to accessing education, healthcare and justice. Further, Governments can only plan services for people who officially exist.



THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT DATA brings together partners from all sectors to remove barriers to the production, sharing and use of better data. From health to gender equality, human rights to poverty, and education to energy, data can change the way business can tackle development challenges and create new markets around the world. Members of the partnership provide monetary and in-kind contributions, including staff time, technology, advice and other assets. One result so far has been the Data4SDGs Toolbox – a digital toolbox to help national and local governments navigate their own roadmaps to bigger and better data.

THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT



1. HUMAN RIGHTS: Businesses should support and respect the protection of internationally proclaimed human rights; and

2. make sure that they are not complicit in human rights abuses.



3. LABOUR: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

4. the elimination of all forms of forced and compulsory labour;

5. the effective abolition of child labour; and

6. the elimination of discrimination in respect of employment and occupation.



7. ENVIRONMENT: Businesses should support a precautionary approach to environmental challenges;

8. undertake initiatives to promote greater environmental responsibility; and

9. encourage the development and diffusion of environmentally friendly technologies.



10. ANTI-CORRUPTION: Businesses should work against corruption in all its forms, including extortion and bribery.

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.

ABOUT THE UNITED NATIONS GLOBAL COMPACT

The United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks.

www.unglobalcompact.org

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